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AMSOIL INC. embodies the American ideals of entrepreneurship, innovation and hard work. AMSOIL founder AI Amatuzio's initial idea half a century ago has grown into a company recognized as a world leader in synthetic lubricant technology. Despite the opportunity to save money by manufacturing in other countries, we're committed to formulating, blending and packaging AMSOIL synthetic lubricants in the United States.



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AMSOIL synthetic motor oils are designed to form a durable oil film that protects hard-working engines from heat and wear, even in extreme conditions. AMSOIL motor oils help engines operate at peak efficiency and achieve maximum life.

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AMSOIL synthetic motor oils are formulated to resist oxidation and sludge formation to keep engines clean and working properly. They also resist thickening to deliver maximum wear protection.

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Some motor oils can boil off, or volatilize, at engine operating temperatures, increasing oil consumption and harmful engine deposits, which reduces wear protection and fuel economy. Our thermally stable base stocks resist high-temperature breakdown for clean, efficient-running engines.

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AMSOIL synthetic motor oils feature low pour points, allowing them to remain fluid in sub-zero temperatures. Their increased cold-temperature fluidity provides easier cold-weather starts and allows the oil to flow quickly throughout the engine for rapid protection.

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AMSOIL synthetic motor oils are designed to reduce friction, resulting not only in enhanced performance and protection, but optimum fuel efficiency as well. With less resistance to internal moving parts, engines are able to operate at peak efficiency and deliver maximum mpg.



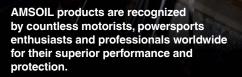
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